

Kay Rush is a journalist, radio and television host, program writer, published author, and deejay. She is a United States citizen with dual citizenship in Italy.

She speaks four languages: English, Italian, Spanish, and French.

Kay was born in Milwaukee, Wisconsin to a Japanese mother and Swiss-German father. She became an Italian citizen in 2006 after many years residing and working in Italy.

She was accepted into the University of Milwaukee – Wisconsin at the age of 16 where she took Creative Writing and American Literature courses. When she was 18, she suspended her studies and moved to New York City. Shortly after, she bought a one-way ticket to Paris where she worked as a model.

After 6 months in France, she realized that modeling was not what she wanted to do so she went to Milan, Italy, a city she still considers her hometown. Kay began working as a deejay and P.R. person in clubs in Pavia and Milan. Here she was 'spotted' by Claudio Cecchetto (famous radio and television personality) who asked her to work at a new radio station he was about to open, Radio Deejay. Kay became a sound technician and one of the music programmers. Radio Deejay soon became the number one network in Italy. Cecchetto then invented Italy's first nationwide music video program, Deejay Television. Kay was one of the first people to present the show hence becoming the first female veejay in Italy. Apart from her on-camera work, she was responsible for writing, organizing, and doing all of the interviews of the international pop and rock stars at the time.

Deejay Television was a groundbreaking television show and soon became the most important music program in Italy, winning countless awards.

MTV America soon heard about Kay's work and asked her to guest veejay on their famous music video channel that was (and still is) broadcast nationwide in the U.S.A.. She worked for them in New York for one month but decided to return to Italy to continue her career.

After concluding her contract at with Deejay Television and Radio, Kay accepted a job on Italy's national, state-owned television: RAI. She was offered the prestigious job of presenting their Sunday evening music show 'Hit Parade', broadcast live, and then the weekly music pop show, Discoring (Italy's version of Top of the Pops'). Kay also presented two editions of Italy's most famous national singing and songwriting competition, 'The San Remo Music Festival'. For RAI Television, Kay hosted singer Madonna's first concert in Italy. She remained with the channel for two years.

In 1990, Kay became a professional Italian wine sommelier.

In the same year, Kay became a journalist and is listed on the Italian register under Foreign Press.

In her vast career, Kay has interviewed many well-known personalities for the Italian and Spanish media. Just to name a few: Robert Redford, Giorgio Armani, Ennio Morricone, David Bowie, The Rolling Stones, U2, author Isabel Allende, Brigitte Bardot, Tina Turner, Duran Duran, author Alessandro Baricco, rock climber Chris Sharma, Italian PM Silvio Berlusconi, Janet Jackson, Frank Zappa, Queen, Elton John, Maradona, and Valentino Rossi.

Kay returned to the United States, to New York, where she did a four-month stage at the Lee Strasberg Institute, better known as 'The Actor's Studio'. She took classes in theatre acting and script-writing.

Whilst studying in the U.S., Italian TV executive, Giorgio Gori, called her back to Italy to co-host what was to become another legendary television show: Pressing. It was a Sunday evening program dedicated to what the Italians love most: football (soccer). She co-hosted the show alongside actor and comedian Raimondo Vianello. Together, they broke all the barriers of what had been the typical sports' orientated format in Italy at the time. The show received numerous awards.

In the early 90's Kay discovered a passion that would transform her life: the mountains. She began paragliding, mountain climbing, rock climbing, and skiing. She left Milan (with her black cat, Shibumi) and went to live in the Italian Alps, in the heart of the Dolomites. She made her base there for four years while continuing her job on Italian television. (To know more about her love for the mountains, please go to the 'my mountains' section.)

Kay then embarked on another adventure: theatre acting. She got excellent reviews for her lead role as Helena Charles in the John Osborne play 'Look Back in Anger'.

After a year of touring the Italian theatres, Kay took a long sabbatical, spending all of her time alone in the mountains and travelling. The only time she worked on camera was to present a 2-part documentary filmed in Nepal and Tibet.

After a couple of years away from the public eye, she returned to work with friend Piero Chiambretti for the May 1st Labor Day Mega-Concert in Rome, broadcast worldwide. For three consecutive years, Kay did all of the backstage interviews.

In 1998, she moved to the South of France, near Monte-Carlo.

The following year, the owner of Radio Monte-Carlo Italy asked her to take over as host and music programmer of one of Italy's most prestigious nighttime radio programs, Monte-Carlo Nights. She accepted and soon realized that radio broadcasting was the job she loved the most. She was the first to play chill out, lounge, and nu jazz music in Italy.

She moved back to her hometown, Milan, Italy, where Radio Monte-Carlo had its main studios.

She continued her live radio show for RMC but in 2000 she was offered a job by Spanish television, Telecinco. The show, Nosolomúsica was a late night, avant-garde program that talked about the latest trends, music, art, travelling, culture, cinema, and current events, all with a dynamic and modern twist (videos in the work section). Kay not only presented the show, she also wrote and prepared many of the interviews and documentaries. She often says that this was the best TV show of her career; in fact, she stayed on for four years (a record for Kay who is not a creature of habit!). Nosolomúsica quickly became a cult for Spain's trendy, younger generation.

Kay began commuting back and forth from Italy and Spain, working both on Radio Monte-Carlo and Nosolomúsica. When NSM came to an end, she returned to Italy and created and hosted two new shows for the radio. One was 'Rush Hour', a daily talk show about international current events, technology, and lifestyle. The second show was 'Unlimited', a soulful and deep house music program, the first of its kind in Italy. This went on the air in the evenings on Friday, Saturday, and Sunday.

In 2006, Kay released her first soulful and deep house music compilation, 'Kay Rush Presents Unlimited'. Since then, she has released eleven of the same series and is currently working on number twelve.

Given the unexpected success of Unlimited, Kay suspended her daily radio show to dedicate herself fulltime to her music world. She hired Flavio Romaniello of Harley & Muscle fame to manage her and together they began creating the sounds for some of the coolest venues, fashion shows, and exclusive parties in Italy, Monte-Carlo, and abroad.

Since 2007, she has been the official host of the international rock-climbing competition Rock Master, held in Arco di Trento, Italy.

In 2011, she hosted the awards ceremony for both Rock Master and the Climbing World Cup, both held in Arco.

In 2008 and 2009, she was the on-camera journalist at the Trentino Mountain and Adventure Film Festival.

In 2008, for Radio Monte-Carlo, she conceived and hosted a special that followed the United States Presidential Elections (9 hours of live radio broadcasting!).

In the same year, Kay published her first novel, *The Seed of Desire*, with Italian publishing company Sonzogno. The book received excellent reviews.

In July 2009, she was asked to be a commentary to the 'Michael Jackson Memorial', broadcast live on Italian television.

In October 2010, Kay published her second novel, *Winter Love*, with Sonzogno-Marsilio Publishing. This book was also well received by press and public.

In 2011, Kay and Radio Monte-Carlo launched the first web radio in Italy that plays soulful and deep house music, 24/24, 7/7. RMC Radio Kay Kay

In March 2011, Kay Rush and Harley & Muscle released the first edition of a new compilation series dedicated to historical songs in house music history, 'Kay Rush feat. Harley & Muscle Presents House Classics I'.

In April 2011, Kay presented the 'Oscars' of mountaineering, the 'Piolet d'Or'.

In May 2011, 'Kay Rush Presents Unlimited XI' was released.

In October 2011, 'Kay Rush Presents Unlimited XII' was released.

Kay endorses and does promotion for the Aosta Valley Region in Italy.

Kay has hosted important business conventions for many international companies, such as: Hewlett-Packard, Audi Automobiles, Toshiba, Lamborghini, Costa Cruises, Seat Pagine Gialle, Prenatal, Fiat Auto, Benetton, Nissan, Heineken, General Electric, Seiko Lenses, Alpitour Resort, and Unilever.

As a celebrity in Italy and Spain, she has endorsed many products in advertisements. Some of these are: Montepulciano d'Abruzzo wine, Trentino Alto-Adige Region, Pinko Italian women's' fashion, Renault Automobiles, Khriò footwear, New Dimension hair products, Spidi Sport motorcycle apparel, and Fiat Automobiles.